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&BEYOND LAUNCHES PRIVATE JET EXPEDITIONS April 2016

Luxury experiential travel company &Beyond has announced the launch of its Private Jet Expeditions. These privately guided set-departure journeys offer access to exclusive experiences in Africa's most iconic destinations.



Designed with privacy and authenticity in mind, the tours cater for a maximum of 12 guests, using the most exclusive transportation. Private jets such as the Embraer 145 and Pilatus PC12, or similar, are used for the international legs of each expedition. Spacious and luxurious, the Embraer 145 used for the longer international legs is ideally configured to accommodate small groups and families. In addition to its seating areas, the aircraft offers a comfortable living area, complete with three-seater couches. A combination of turbo-prop fixed wing aircraft and helicopters such as the Bell 407 and Bell 206 will be utilised to access the more remote bush destinations.

In &Beyond's hands from beginning to end, travellers enjoy all the convenience of private jet travel, from the lack of airport queues to VIP assistance and the use of private terminals, customs and baggage claim facilities.

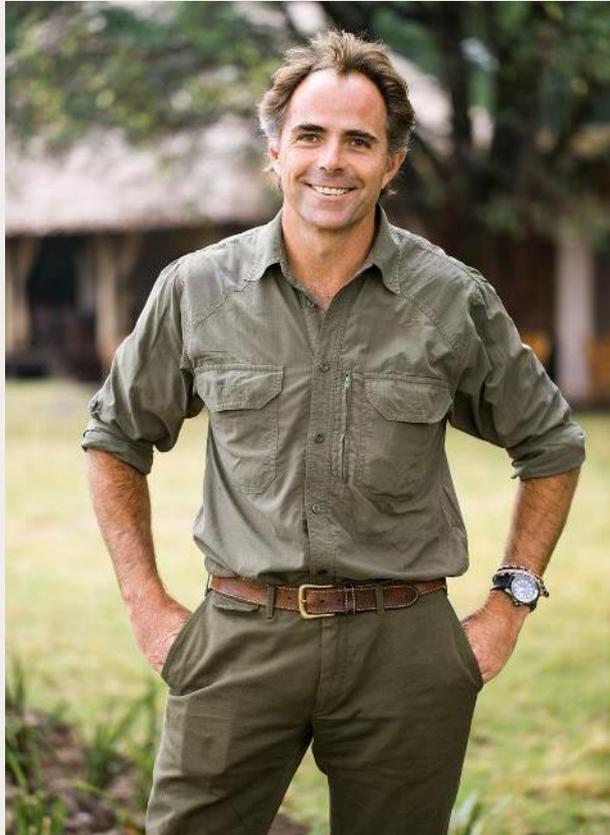


Offering an exclusive glimpse behind the scenes on African conservation, politics and history, &Beyond Private Jet Expeditions provide guests with the opportunity to engage with individuals who have played an integral role in sculpting the continent's fascinating history, as well as wildlife experts who have initiated or influenced ground-breaking wildlife and conservation projects. This includes personalities such as Ahmed Kathrada, a former political prisoner and contemporary of Nelson Mandela, and Tony Leon, the former leader of South Africa's Democratic Alliance. Marine conservation and great white expert Chris Fallows, wildlife film presenter Jonathan Scott of *Big Cat Diary* fame and Kim Wolhuter, wildlife filmmaker and grandson of the first warden of the renowned Kruger National Park represent the conservation side.



In keeping with &Beyond's commitment to Care of the Land, Care of the People, Care of the Wildlife, the expeditions also allow guests a first-hand experience of the company's various conservation and community initiatives. This includes the opportunity to attend a rhino notching, take part in anti-poaching activities and track rhino translocated from high-risk poaching areas in South Africa to the safe havens of Botswana.

Working with conservation-led company Carbon Tanzania, &Beyond has also fully offset the carbon footprint for the combination of aircraft and



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helicopters used on the expeditions, making these carbon neutral itineraries.

“To coincide with &Beyond’s milestone 25th birthday, we have spent over a year crafting the journey of a lifetime, highlighting all the African destinations where &Beyond operates,” explains Joss Kent, &Beyond CEO. “We have used our extraordinary safari lodges and camps, as well as the wealth of expertise that we have access to through our private specialist guides and ground logistics teams, to create an adventure unlike any other.”

&Beyond Private Jet Expeditions offer a choice of three set-departure itineraries, with the departure dates carefully chosen to include the seasonal highlights of each destination. The focus is on maximising time spent at each destination through hassle-free travel that allows guests to make the most of their adventure. All challenging travel logistics have been carefully removed through the use of exclusive or VIP facilities.

With departures in September and October 2017, Africa and Beyond is the most comprehensive itinerary, a 19-day adventure throughout East and Southern Africa, available for a maximum of 12 guests at a cost of USD 116 500 per person.

A shorter tour of 15 days, the Southern Africa and Beyond itinerary travels through South Africa, Zimbabwe, Botswana and Namibia. Scheduled departures are in May and June 2017. Available for a maximum of six guests, the tour costs USD 75 000 per person. With a similar duration and pricing, the East Africa and Beyond tour explores the highlights of Kenya, Tanzania and Rwanda. Departures for this itinerary are in February and March 2018.

In addition to the three set itineraries, guests travelling out of any international airport can tailor-make their own private jet expedition for groups of various sizes.

For more information, log on to www.andBeyond.com or contact your preferred travel specialist.

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ABOUT &BEYOND

&Beyond is one of the world’s leading luxury experiential travel companies, designing personalised luxury tours in 15 African countries, India, Bhutan, Sri Lanka, Nepal, Chile and Argentina. The company also owns and operates 35 extraordinary safari lodges and camps in Africa and India, as well as privately guided expeditions, which include private jet tours in Africa and mobile camping in Botswana. All of these activities allow the company to positively impact more than 9 million acres of wildlife land. Established in 1991, &Beyond takes exceptional care of its guests in order to make a





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difference; its commitment to sustainable responsible travel, conservation and community empowerment has been globally recognised with multiple awards over the years.

Please note: We are legally required to use the font 'trebuchet' when printing the ampersand in '&Beyond'. If this is not possible, please write it out in full, i.e. 'andBeyond'. The referring website in your article should be www.andBeyond.com.

ADDITIONAL INFORMATION ABOUT &BEYOND PRIVATE JET EXPEDITIONS

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Embraer 145 seats up to 12 guests



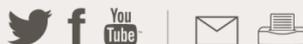
Pilatus PC12 seats up to 6 guests

Africa and Beyond - tour highlights

Highlights include a private gorilla trekking experience in Rwanda, with a photographic tutorial. A safari in Tanzania's Serengeti National Park will be hosted by Jonathan Scott, the award-winning presenter of the popular BBC documentary Big Cat Diaries. At &Beyond Matetsi River Lodge, near Victoria Falls, master storyteller Chris Worden will entertain guests on a stargazing expedition. In Botswana travellers will soar above the Okavango Delta in a helicopter, tracking the rhino translocated here as part of the Rhinos Without Borders project. In neighbouring South Africa, they will get the opportunity to find out more about the capture phase of the project as they get some hands-on experience with rhino while taking part in a rhino notching at &Beyond Phinda Private Game Reserve. Moving on to beautiful Cape Town, guests get an insider's glimpse into the country's turbulent history as they tour Robben Island, where Nelson Mandela was once imprisoned, in the company of Ahmed Kathrada, a former political prisoner on the island who went on to serve as Mandela's Parliamentary Counsellor. Adrenalin junkies can also join in a shark cage diving experience led by renowned marine conservationist and great white shark expert Chris Fallows, who first documented the breaching behaviour made famous in the Air Jaws documentaries.

Southern Africa and Beyond - tour highlights

Highlights include a banquet dinner hosted by former politician Tony Leon, who will share stories of his involvement in the constitutional negotiations that led to the birth of a democratic South Africa, as well as his 13 years as leader of the country's



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Democratic Alliance. In the Sabi Sand Game Reserve, guests will meet renowned wildlife filmmaker Kim Wolhuter, whose grandfather was the very first head ranger of the renowned Kruger National Park. At Victoria Falls, the tour is hosted by Chris Worden, who will keep guests entertained with stories of his encounters with the direct descendants of the intrepid explorers who accompanied David Livingstone on his quest for the source of the Zambezi River. Professional astronomer Rob Johnstone will help travellers unravel the mysteries of the night sky in Africa's first Dark Sky Reserve in Namibia.

East Africa and Beyond - tour highlights

Highlights include a private gorilla trekking adventure, breakfast with giraffes in Nairobi and a private showing of the movie *Out of Africa* in the very setting in the Masai Mara where parts of it were filmed. A private hot air balloon adventures and an encounter with Maasai warriors follows before guests are given the opportunity immerse themselves in the world of marine conservation on private and pristine E Beyond Mnemba Island.

	AFRICA	SOUTHERN AFRICA	EAST AFRICA
Departure	25 September to 13 October 2017 15 October to 02 November 2017	15 May to 29 May 2017 04 June to 18 June 2017	06 February to 19 February 2018 20 February to 05 March 2018
Duration	18 nights / 19 days	14 nights / 15 days	13 nights / 14 days
Maximum Guests	12 guests	6 guests	6 guests
Rack Rate	USD 116 500 per person	USD 75 000 per person	USD 75 000 per person
Private Guide	Daryl Dell Grant Telfer	Chris Renshaw	Grant Telfer
Aircraft	Embraer 145 (or similar)	Pilatus PC12 (or similar)	Pilatus PC12 (or similar)
Differentiator	Signature Journey East + Southern Africa	Southern Africa only + Sossusvlei + Sabi Sand	East Africa only + Mnemba Island+ Masai Mara
Destinations	Kenya Rwanda Tanzania Zimbabwe Botswana South Africa	South Africa Zimbabwe Botswana Namibia South Africa	Kenya Rwanda Tanzania Zanzibar



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Routing			
	1 night Giraffe Manor, Kenya 2 nights Virunga Lodge, Rwanda 3 nights &Beyond Serengeti Under Canvas, Tanzania 2 nights &Beyond Ngorongoro Crater Lodge, Tanzania 2 nights &Beyond Matetsi River Lodge, Zimbabwe 3 nights &Beyond Sandibe Okavango Delta Lodge, Botswana 2 nights &Beyond Phinda Vlei Lodge, South Africa 3 nights One & Only Cape Town, South Africa	1 night Saxon, South Africa 2 nights &Beyond Kirkman's Kamp, South Africa 2 nights &Beyond Matetsi River Lodge, Zimbabwe 3 nights &Beyond Sandibe Okavango Delta Lodge, Botswana 3 nights &Beyond Sossusvlei Desert Lodge, Namibia 3 nights One & Only Cape Town, Cape Town	1 night Giraffe Manor, Kenya 2 nights Virunga Lodge, Rwanda 2 nights &Beyond Bateleur Camp, Kenya 3 nights &Beyond Serengeti Under Canvas, Tanzania 2 nights &Beyond Ngorongoro Crater Lodge, Tanzania 3 nights &Beyond Mnemba Island, Tanzania