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&BEYOND LOOKS FORWARD TO 2017

November 2016

As the 25th year of its operations draws to a close, luxury travel company &Beyond looks forward to a year of growth and re-investment in 2017.

The company, which has been active in African safaris and travel for a quarter century, also celebrated 10 years of touring operations in Asia and marked its first year in South America by expanding operations from Chile and Argentina to Peru and Ecuador. &Beyond's offering in the region now includes traditional highlights such as Machu Picchu and the Galapagos Islands as well as lesser known, but equally as beautiful, travel destinations.

In addition to building on to its South American portfolio, &Beyond's plans for 2017 include even more investment into its safari lodges and camps in Africa. One of six exquisite accommodation choices at the company's flagship Phinda Private Game Reserve in South Africa, &Beyond Phinda Rock Lodge will be undergoing an extensive refurbishment of its suites and guest areas. The lodge will be closed from 01 February to 30 April 2017, allowing for the suite's interiors and bathrooms to be completely remodelled. Additional dining areas will be incorporated into the existing design of the lodge, providing even more choice for guests. Once completed, the lodge will offer a range of truly breathtaking features that will echo the tranquillity of its spectacular setting on the side of a cliff overlooking a lush valley.

After successfully completing the rebuilding of the tented suites at &Beyond Nxabega Okavango Tented Camp, the company has now decided to embark on a refurbishment of the camp's guests areas from 15 January to 15 April 2017. During this time, the camp will receive an inviting new welcome area that will boast a well-stocked Safari Shop. The camp's pool area will be completely refreshed and will boast shady areas for leisure lounging, as well as dedicated massage sala for those in search of even more indulgent treatments. An interactive food and coffee bar will bring &Beyond's delicious trademark cuisine to the fore, while a new boma will provide a romantic outdoor dining setting.

&Beyond's refurbishment plans extend well into the future, with work on Bateleur Camp in Kenya's Masai Mara scheduled to begin in November 2017. Once site preparation has taken place, the camp will reopen for the Christmas period, with work then commencing on a phased basis until June 2018. The new camp will seek to retain the old world safari charm that it is well known for while combining it with additional amenities such as a gin bar, spa and well-equipped gym.



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The coming year will also see the first planned departure dates for &Beyond's Private Jet Expeditions. These privately guided set-departure journeys offer access to exclusive experiences in Africa's most iconic destinations. Designed with privacy and authenticity in mind, the tours cater for a maximum of 12 guests, using the most exclusive transportation. In &Beyond's hands from beginning to end, travellers enjoy all the convenience of private jet travel, from the lack of airport queues to VIP assistance and the use of private terminals, customs and baggage claim facilities. Offering an exclusive glimpse behind the scenes on African conservation, politics and history, &Beyond Private Jet Expeditions provide guests with the opportunity to engage with individuals who have played an integral role in sculpting the continent's fascinating history, as well as wildlife experts who have initiated or influenced ground-breaking wildlife and conservation projects. In keeping with &Beyond's commitment to Care of the Land, Care of the People, Care of the Wildlife, the expeditions also allow guests a first-hand experience of the company's various conservation and community initiatives. With departures in September and October 2017, Africa and Beyond is the most comprehensive itinerary, a 19-day adventure throughout East and Southern Africa, available for a maximum of 12 guests at a cost of USD 116 500 per person. A shorter tour of 15 days, the Southern Africa and Beyond itinerary travels through South Africa, Zimbabwe, Botswana and Namibia. Scheduled departures are in May and June 2017. Available for a maximum of six guests, the tour costs USD 75 000 per person.



&Beyond remains committed to conservation in the coming year with the new Oceans Without Borders project shifting the focus onto the company's island properties and care of the marine environment. The company's first forays into marine conservation have received a boost with the recent announcement of a landmark international deal for the protection of the Ross Sea, a deep bay situated in Antarctica's Southern Ocean that is one of the world's most pristine marine ecosystems and home to many species found nowhere else on earth. Last year, &Beyond sponsored ocean advocate and pioneering swimmer Lewis Pugh in his Great Antarctic Ice Challenge, an initiative design to focus the world's attention on the environmental significance of this beautiful area and to lobby global powers to take steps for its protection.



While &Beyond is extending its focus on conservation to include the oceans, fundraising also continues for the award-winning Rhinos Without Borders project, with more rhino translocations planned for the early part of 2017 from areas in South Africa that are at high risk from poachers to the relative safety of Botswana.

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ABOUT &BEYOND

&Beyond is one of the world's leading luxury experiential travel companies, designing personalised high-end tours in 15 countries in Africa, five in Asia and four in South America. The company also owns and operates 31 extraordinary safari lodges and camps, as well as set-departure expeditions,



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throughout Africa, which positively impact more than 9 million acres of wildlife land. Established in 1991, &Beyond takes exceptional care of its guests in order to make a difference; its commitment to sustainable responsible travel, conservation and community empowerment has been globally recognised with multiple awards over the years. The company offers warm local hospitality and sublime natural luxury that combine with interpretive natural experiences led by highly-skilled guides and rangers

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