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&BEYOND SECURES ADDITIONAL LAND FOR CONSERVATION AT &BEYOND PHINDA PRIVATE GAME RESERVE

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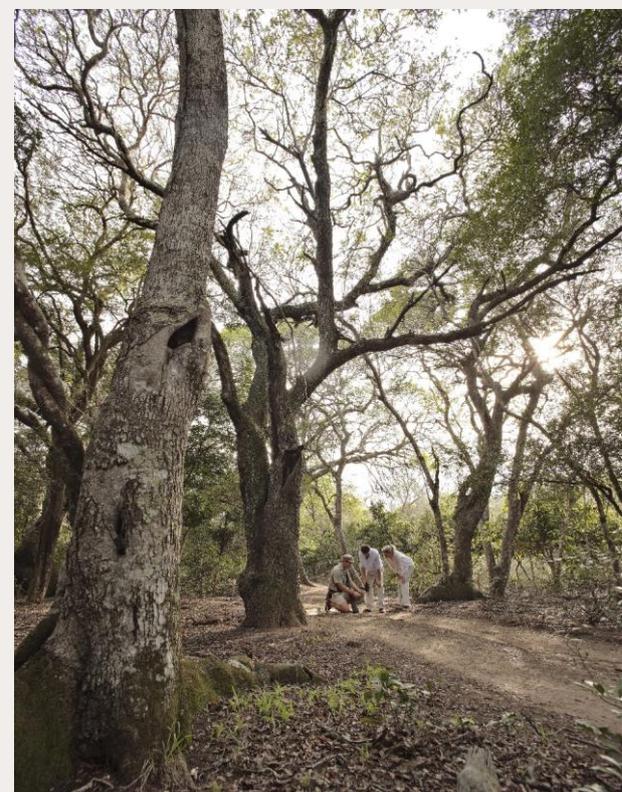
&Beyond has recently acquired traversing rights over an additional 1 620 hectares (4 000 acres) of community-owned land at &Beyond Phinda Private Game Reserve. This land was recently returned to the local communities, its ancestral owners, and, thanks to the close relationship between these communities and &Beyond, they have chosen to lease it to the company, pledging the land for conservation use while simultaneously making an income.

The land right claim issue dates back to the early days of South Africa's first democratically-elected government, when one of the first priorities facing then Prime Minister Nelson Mandela and his cabinet was the issue of land. The government's land reform programme was introduced in an attempt to redress some of the injustices and discriminatory land actions of South Africa's apartheid regime.

In 2007, in a pioneering move for land distribution in South Africa, &Beyond and the leaders of the Makhasa and Mngqobokazi communities, which surround the reserve, signed a mutually beneficial deal resulting in the restoration of 9 085 hectares (22 460 acres) of wilderness land within Phinda to those communities, its ancestral owners.

In terms of this deal, &Beyond secured a commitment from the community to keep the land under wildlife rather than return it to farming. The company has signed a 72-year lease on the property, with an agreement to continue running its lodges on Phinda while paying an annually escalating rental to the two communities. In this way, both the communities and conservation benefit, demonstrating once again &Beyond's commitment to the Care of the Land, Care of the Wildlife, Care of the People. This pioneering land claim settlement has also proved that, when communities surrounding conservation areas experience the benefits of responsible tourism (in this case as landlords), they support the conservation and biodiversity of reserves for the benefit of future generations.

In 2009, two additional pieces of land were handed back to the two communities resulting from separate claims on farmland in the area. They requested that this additional land be included in &Beyond Phinda Private Game Reserve, as they believed that their best financial return would be gained through the use of the land for conservation tourism. &Beyond secured a 36-year lease on these properties, from which the two communities receive rental income.



The additional land that has recently been leased to &Beyond is the result of a similar land claim process. &Beyond's wildlife management policies are already being implemented and plans are under way to a variety of wildlife species onto the land.

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ABOUT &BEYOND

&Beyond is one of the world's leading luxury experiential travel companies, designing personalised high-end tours in 15 countries in Africa, five in Asia and four in South America. We also own and operate 29 extraordinary lodges and camps in Africa's iconic safari and island destinations. In addition, &Beyond operates small group, set-departure expeditions throughout Africa and Asia. This enables us to positively impact more than 9 million acres of wildlife land and 2 000 kilometres of coastline.

Established in 1991, &Beyond takes exceptional care of our guests in order to make a difference; our commitment to sustainable responsible travel, conservation and community empowerment has been globally recognised with multiple awards over the years. We offer warm local hospitality and sublime natural luxury that combine with interpretive natural experiences, led by highly-skilled guides and rangers.

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ABOUT AFRICA FOUNDATION

Founded in 1992, Africa Foundation has built up a highly successful track record in empowering and enriching the lives of communities living adjacent to conservation areas, specifically in the areas of healthcare, education and enterprise development. It is a registered trust, tax exempt and non-profit organisation, supported by the Africa Foundation UK and Africa Foundation USA, as well as &Beyond, lodge guests and other donors. To find out how you can personally contribute to similar projects, please visit www.africafoundation.org.za.

